edible

SOUTH SHORE & SOUTH COAST

RATES & DATES

ISSUE	SPANS	AD SUBMISSIONS
SPRING	MARCH / APRIL / MAY	JANUARY *18 - 28*
SUMMER	JUNE / JULY / AUGUST	APRIL *18 - 28*
FALL	SEPTEMBER / OCTOBER / NOVEMBER	JULY *18 - 28*
WINTER	DECEMBER / JANUARY / FEBRUARY	OCTOBER *18- 28*

Placement	Dimensions	Single Insertion	Locavore Rate	Farm/Market Rate
	Width x height		Save 20% (multiple ads)	Save 30%
Back Cover	8.375" x 10.875"	$3600	$3000	$2500
	(Plus .125" all sides for bleed = 8.625" x 11.125") (Keep text at least a half inch away from edges of trim.)			
Inside Front/Back Cover	same as above	$2500	$2200	$2000
Full Page Interior Non Bleed	7.375" x 9.75"	$2300	$1800	$1600
Full Page Interior Bleed	8.375" x 10.875"	$2300	$1800	$1600
	(Plus .125" all sides for bleed = 8.625" x 11.125") (Keep text at least a half inch away from edges of trim.)			
Half Page (horizontal)	7.375" x 4.75"	$1200	$950	$850
Half page (vertical)	3.5625" x 9.75"	$1200	$950	$850
Quarter page	3.5625" x 4.75"	$700	$575	$475
Eighth page	3.5625" x 2.25"	$500	$400	$350

PRINT AD SPECIFICATIONS

- All files must be high-resolution, 300dpi sized at 100%, CMYK files
- We accept: .psd .pdf .tiff or .eps files with fonts embedded
- Files should be built to the exact measurements for the size ad you are submitting (see above)
- Printer's Marks are not needed. Extra bleed/trim is only needed for full page bleed ads.
- Low Resolution 72dpi RGB color files (created for web use) are unacceptable for print.

Simple ad layout or modification (elements are provided in acceptable format) is available.
Please inquire about our fully integrated graphic design service.

If you need any further assistance, please contact: info@ediblesouthshore.com

AGREEMENT

First & Last Name _____

Business Name _____

Business Address _____

City _____ State _____ Zip Code _____ Phone _____

E-mail _____

❑ Print ad size (can be changed seasonally) _____

Length of Agreement _____ to _____

Ad Rate (see other side): ❑ Per Issue ❑ Locavore Rate ❑ Farm/Farmers Market Rate

Issue for first insertion: ❑ Spring ❑ Summer ❑ Fall ❑ Winter

If different from above:

On-going ad contact person _____

E-mail address _____

Phone _____

Billing contact _____

Email address _____

Billing address _____

Phone _____

Special Notes _____

TERMS AND CONDITIONS

All contents of advertisements are subject to *edible* South Shore & South Coast (*e*SS&SC) approval. *e*SS&SC reserves the right to reject or cancel any advertisement, insertion order or space reservation, or position commitment at any time without cause. *e*SS&SC reserves the right to insert the word "advertisement" above or below any copy. Positioning of advertisements is at the discretion of *e*SS&SC, except where a request for a specific preferred position is acknowledged by *e*SS&SC in writing. In the event that any amounts due *e*SS&SC under this agreement are not paid in accordance to prescribed payment terms (payment due upon issue publication), *e*SS&SC reserves the right to charge interest for delayed payment of 1½% per month with a maximum legal rate of interest allowed by law for all invoices past due in excess of 30 days.

Signature _____

Date _____

*edible*SouthShore.com

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